

FashionBar is looking for sales, strategic marketing creative and driven interns to join our team in Chicago. These positions will be a part of a goal-oriented, passionate, fast-paced Fashion Strategy and Consulting team and will assist with daily sales efforts to grow the Chicago lifestyle brand national and global. The successful candidate will work with FashionBar's CEO and team to pitch the mission and vision of FashionBar within existing and new markets bridging Los Angeles to New York City by building Chicago into a Fashion Capital. This opportunity is a credited internship position with the potential for commission sales.

#### **The Candidate:**

You are a social star; a motivated self-starter who is driven to influence the future for the Chicago fashion industry by sourcing emerging trends and brands to showcase during Chicago Fashion Week powered by FashionBar LLC. You've got a hunger for influencing fashion, beauty and wellness as the lifestyle brand Chicago as to offer. You have fantastic interpersonal skills and project management knowledge and everyone enjoys your presence! Additionally, you are able to build solid relationships, have an eye for style and provide excellent customer service. You're also interested in social and digital marketing, and how it helps create the network to create the Chicago lifestyle vision a reality.

#### **Duties and responsibilities :**

- Partner with CEO on sales on projects to help drive brand awareness, relationship building and secure the sale within the fashion and apparel industry.
- Culture so you are encouraged and expected to work closely with the CEO and other related teams such as areas of Marketing and Communications.
- Lead or assist on projects using a hands-on approach related to sales and ensure fulfillment has been executed for product of service..
- Contribute to improving processes and increasing efficiencies in the spirit of ensuring exceptional personalized customer service by sending customized packages of our products to influencers, celebrities , and/or stylists with then the fashion and apparel industry to push Chicago as a fashion destination.
- Learn from the best by interacting with a dynamic team of professionals and business partners.
- To help ensure success, we are requiring the following characteristics, skills and experiences  
Education and experience
- Work as a project team player and engage in a weekly status reporting meeting to help grow the Chicago lifestyle brand through fashion, beauty and wellness.
- Update Sales Slide Decks ·for Chicago Fashion Week powered by FashionBar LLC.
- Worked with the CEO and sales team to secure sales leads by attending fashion events, fashion week, social media, cold calls to build the Chicago fashion community to a national levels.
- Help Identify Growth Opportunities regional, national and global fashion markets, competitive analysis, etc.

The candidate will Currently working on completion of Bachelor's degree in related field (Communications, Business Administration, Marketing, Branding, Sales and Fashion and is currently a junior or senior in credit hours

- Proficient in Microsoft Office (Word, Excel). PowerPoint a plus. Characteristics
- Flexible and can-do attitude. Fashion forward, Engaged and interested with courage to offer ideas and suggestions
- Strong attention to detail and superior follow-up skills

- Excellent verbal and written communication skills
- Passion for sales and customer service Requirement
- Strong interest in digital and social media; experience with social media tools and blogging platforms would be great.
- Proficient in Google Apps and Microsoft Office.
- A great sense of humor, self-motivation and the capability to both collaborate with a team and work independently.
- An interest in fashion sales and marketing is definitely a plus

**Duration:**

Approx. one semester or one quarter with potential for (20 hours per week) we are flexible and willing to work around school and/or work schedules.

**What we Offer for You:** The internship is unpaid, but an extensive amount can be taken from this experience. An internship in the fashion industry is a great way to get a jumpstart on your career and gain tangible working knowledge. Your experience at FashionBar will enhance your resume as well as provide a platform for launching a successful career in your field of choice!

For additional information visit [www.fashionbarchicago.com](http://www.fashionbarchicago.com)

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