FashionBar is looking for analytical, creative and driven interns to join our team in Chicago. These positions will be a part of a goal-oriented, passionate, fast-paced Fashion Strategy and Consulting team and will assist with daily tasks and ongoing projects. The successful candidate will work with FashionBar's team to execute the brand's look and feel needed for a fashion. This opportunity is a credited internship position

# The Candidate:

You are motivated self-starter who thrives on finding solutions to different dilemmas. Your amazing time and PR, communication and interpersonal skills have made you the ideal contact everyone wants to be aware off. During this position, you will have a good understanding of how to network and build the right relationships to help bring a product or service to market.

## Responsibilities

- Monitor all forms of media
- Schedule and coordinate speaking engagements, appearances, photo shoots, and other special events
- Write press releases and other materials
- Screen phone calls
- Assist with mailings, print production
- Create interview preparation materials
- Compile contact lists
- Search for press clippings
- Create or update databases
- Greet guests and clients

### Requirements

Students applying for this internship must have strong communication skills and should be majoring in Public Relations, Communications, Marketing or Journalism. Applicants should also have strong writing skills, as well as a solid understanding of social media. Only interns proficient with Microsoft Excel and other Microsoft Office applications should apply.

### Majors

Public Relations, Marketing, Communications, Journalism

### **Duration:**

Approx. one semester or one quarter with potential for (20 hours per week) we are flexible and willing to work around school and/or work schedules.

What we Offer for You: The internship is unpaid, but an extensive amount can be taken from this experience. An internship in the fashion industry is a great way to get a jumpstart on your career and gain tangible working knowledge. Your experience at FashionBar will enhance your resume as well as provide a platform for launching a successful career in you field of choice!

For additional information visit www.fashionbarchicago.com

Contact Tony Long E-mail: Tony\_Long@Fashionbarchicago.com Phone: (312) 709-7174